



**From:** James A. Bacon, publisher, *Bacon's Rebellion*  
**To:** Daniel A. Weekley, Vice President Corporate Affairs  
**Date:** June 2, 2015  
**Subject:** Sponsorship

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### **Summary**

This agreement outlines the expectations for Dominion's sponsorship of *Bacon's Rebellion*.

### **Background**

*Bacon's Rebellion* is an independent blog-site publishing high-quality content and journalism focusing on public policy issues in Virginia. The site's commitment is to building more prosperous, livable and sustainable communities. Dominion is one of the nation's largest energy companies and, as such, has an interest in promoting an informed public dialogue regarding important energy issues potentially impacting the Commonwealth of Virginia and the nation.

### **Dedicated coverage**

The Dominion sponsorship will support the ongoing coverage of energy/environmental policy issues in Virginia – to include both blogging and original reporting -- for publication in *Bacon's Rebellion*. Story topics and content will be selected and developed at the sole discretion of *Bacon's Rebellion* and Dominion will have no involvement in editorial content other than what would normally be expected as a potential source of information or commenter on relevant issues.

### **Transparency**

*Bacon's Rebellion* will be fully transparent about its relationship with Dominion. The publication will post a Dominion logo on the opening page of the website through the duration of the sponsorship, linking to a note to readers explaining that views expressed do not necessarily

reflect those of Dominion. Dominion, likewise, will acknowledge its sponsorship of *Bacon's Rebellion*.

### **Business Terms**

The sponsorship will *commence* **June 15<sup>th</sup> 2015** and continue through **June 15<sup>th</sup> 2016**.

[REDACTED]

### **Right of Conflict**

In the event that *Bacon's Rebellion* recruits or obtains other (conflicting) sponsorship providers Dominion has the right at its discretion to terminate its sponsorship without penalty.

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